



P J HICKMAN
ADD TO CART

May 2nd - 24th, 2025

Inquiries

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FIVE WALLS GALLERY

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Wed-Sat 12-5pm

ADD TO CART is an ironic commentary on the way the internet has affected aesthetics and the commodification of art and design.

In the exhibition, PJ Hickman continues to pursue an increasingly reductive aesthetic and conceptual approach, using a playfully sophisticated blend of art historical references, wit, and contemporary revisionism.

Viewers are offered a thoughtful dialogue on this intersection of art, design, and consumer culture, and the internet, in particular use of Instagram and online shopping.

Galleries now have a massive presence online. In fact, the virtual has now usurped the actual physical space for viewing art and design objects, previously only possible at galleries in person.

The work acknowledges this endless and overwhelming choice of art and design objects now available online, promoted like other consumer products. Simply 'add to cart'. Works also mimic labels associated with the handling and delivery of the purchase.

Hickman's translates the digital images and labels back into the material dimension by creating meticulously crafted physical painted objects.

These are then displayed on the walls, trestle tables and plinths in the gallery space.

Viewers encountering these 'replicas' in the gallery context offers an alternative access point for engagement, one that encourages more observation and reflection than looking at them in their natural habitat - on a screen or packaging.



Add To Cart

2025

acrylic on canvas, aluminium

62 x 110 cm

\$2,530



DE STIJL

2024

acrylic on canvas

122 x 122 cm (2 panels 61 x 122cm each)

\$5,280



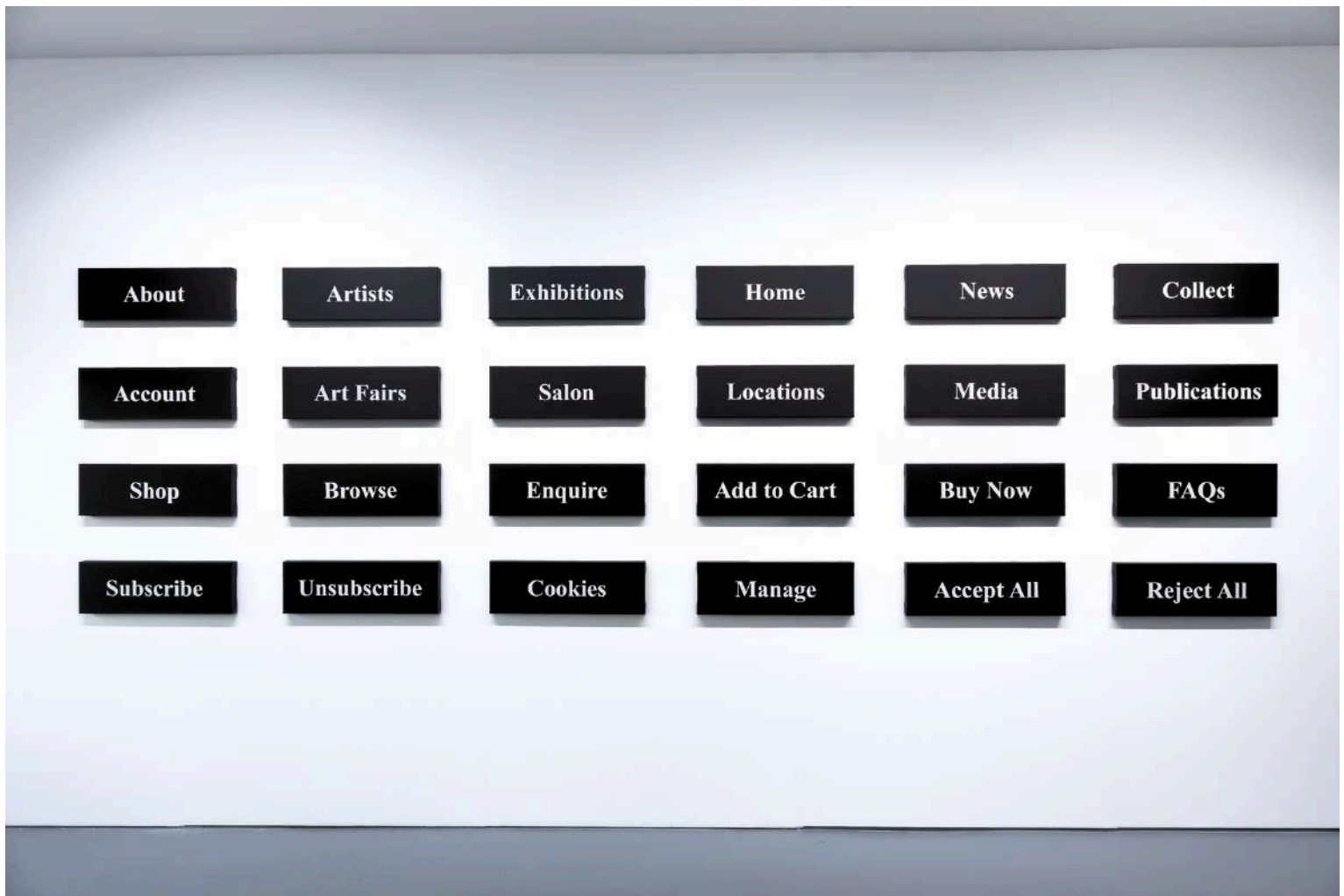
Sample

2025

acrylic on canvas, aluminium

31.5 x 31.5 cm

\$1,320



*CLICK**

2025

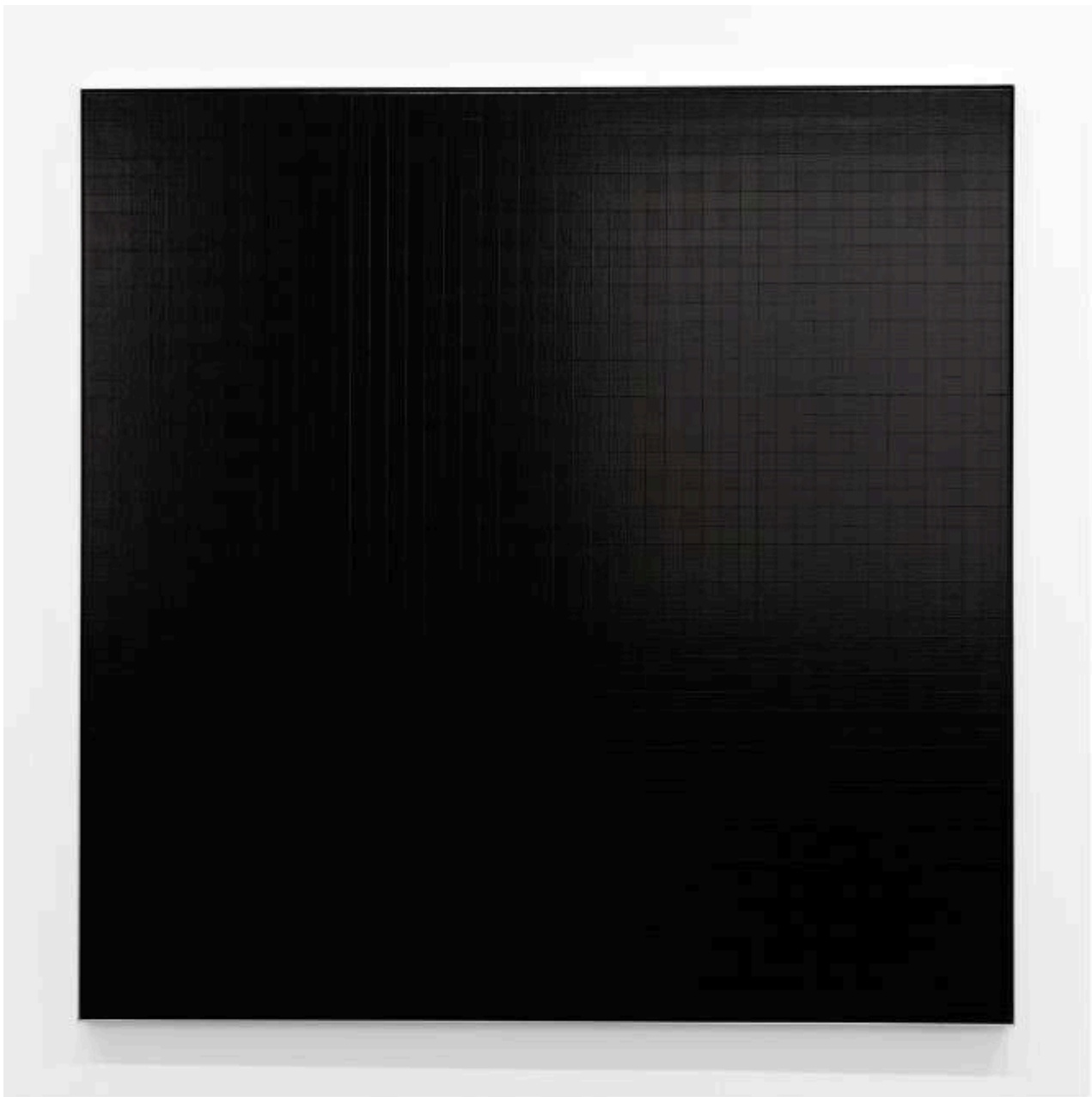
acrylic on canvas'

20 x 60 cm each (24 panels)

installation variable

\$825 each

\$14,850 set of 24



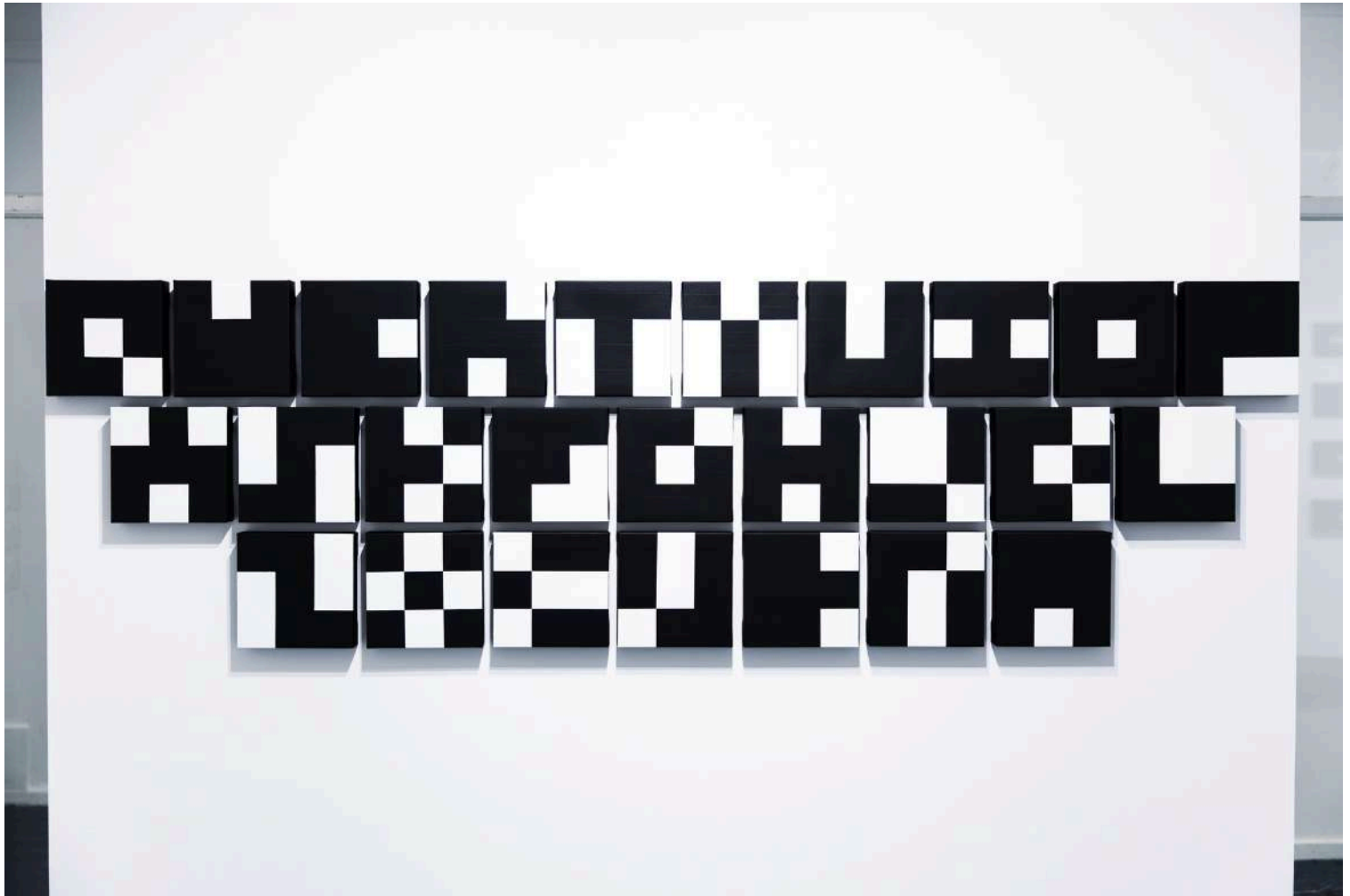
AD INFINITUM

2025

acrylic on canvas, aluminium

121 x 121 cm

\$5,280



*QWERTY GEEK**

2025

acrylic on canvas, aluminium

22 x 22 cm each (26 panels)

overall dimension 70 x 240 cm (2.2 cm spacing)

\$605 each

\$11,800 set of 26